



EUROPEAN LIMEWASH

Authentic
Slaked Lime

Penetrates
and
Becomes
Part of Brick

Finish Lets
Brick
Breathe



Old-world elegance from classic limestone materials will make your home a masterpiece. Upgrade your curb appeal today!

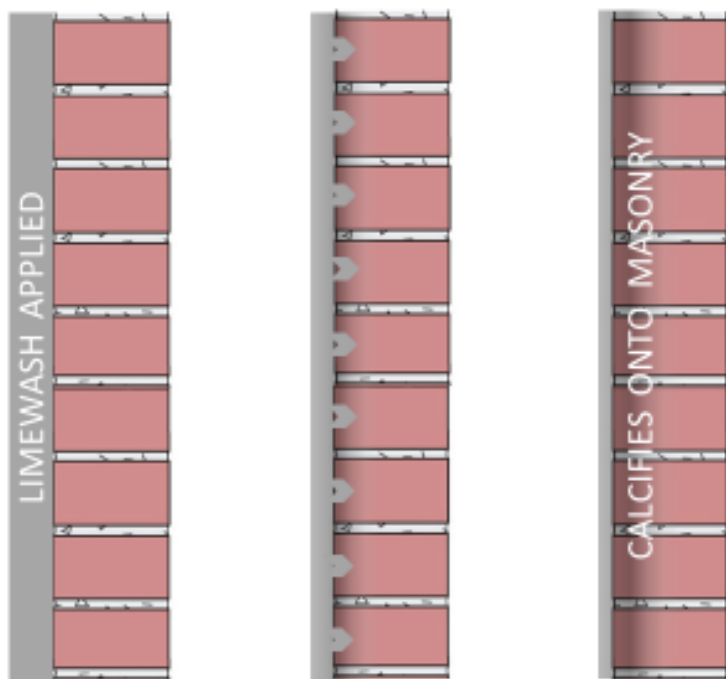
For Brick, Stone, and Stucco

PENETRATING BONDS THAT LAST A LIFETIME

Keim Limewash is made from dolomitic lime responsibly sourced in the Alps and aged in lime pits to ensure the highest quality. Lime paint is unlike any modern acrylic or latex paint finish. It penetrates and calcifies onto the brick, masonry, or stucco, becoming part of the surface. It will never peel, blister, or flake and requires very little maintenance. Limewash can be applied in various ways to give your home's exterior a unique look.

Modern paints contain thermoplastic resins and can appear artificial on brick, stone, or stucco. Limewash features a chalky, matte finish and always seems natural. Some call it an Old-World finish because of the unique patina that develops rapidly as it weathers. Due to the micro-porous nature of Limewash, it even darkens after rain, just like your masonry.

Limewash penetrates and fuses to become part
of your masonry



Limewash applied at left, penetrates porous brick and masonry, and calcifies to chemically become part of the masonry. Limewash is not simply a paint layer, like ordinary paint, and cannot chip, peel or blister from brick. The crystalline nature of Limewash allows moisture vapor, that can build up inside masonry, to freely evaporate to the outdoors without harm to the Limewash surface. Limewash also weathers gently for a desirable “old-world” look in a short period of time.

LIMEWASH LOOKS AND FEELS UNIQUE

Transforming your brick's color isn't just a cosmetic upgrade; it's a bold reflection of your style. Enter Limewash—a captivating solution that bonds seamlessly to porous masonry and evolves into a timeless limestone finish. Its chalky surface beautifully ages, adding warmth and character to your home. With Limewash, your creative options are limitless. From elegant whitewashes to rustic antique finishes, it allows you to express your vision while preserving the beauty of your brick. Limewash and brick are a match made in design heaven. Embrace this stunning combination and breathe new life into your home, creating an elegant, timeless masterpiece. Your perfect transformation awaits!



You can see that brick and Limewash are made for each other!

The mineral nature of Limewash ensures an authentic finish for your home. Whitewashed finishes exude cottage charm for an instant update. And worn and aged Limewash allows the natural beauty of brick to be preserved and showcased.

Test your Limewash Technique

Plus, you can easily test colors and techniques—just power-wash away samples within the first hours before they become permanent.

ONE FABULOUS FINISH, MANY DIFFERENT LOOKS

The distinctive qualities of Limewash offer a versatile range of finishes, from elegant whitewash to vibrant, fully painted surfaces, and even captivating textures. Here are just a few examples of the stunning decorative possibilities that Limewash can bring to your space.



ANTIQUE FINISH: Color 9298

- Dampen the masonry with fresh water 2 hours prior to beginning.
- Thin the Limewash with 50% water and stir thoroughly.
- Apply this mixture evenly over the surface you want to finish by brush, roller, or airless spray.
- Allow the Limewash to sit for 1 to 2 hours. This waiting time lets it bond properly.
- After the wait, use a jetted garden hose to wash away areas of the Limewash, removing as much, or as little, as you want. Step back and look at your work.
- For a natural, aged appearance, wash away more at corners, around windows, or wherever rain might be harshest. Use damp towels or stiff brushes in hard-to-reach areas to refine the antique look. Don't like the look, it's easy to redo areas.



UNIFORM WHITEWASH: Color: 9000 White

- Dampen the masonry with fresh water 2 hours prior to beginning.
- Prepare the Limewash: Mix equal parts of clean water with the Limewash and stir thoroughly (1 part limewash to 1 part water).
- Application: Use a roller or an airless spray to apply the limewash, giving it a uniform, white-stained appearance. If using an airless spray, dampen the roller and back-roll for optimal results.
- Drying Time: Wait until the Limewash is completely dry, which takes approximately 2 to 4 hours, before evaluating the appearance. Keep in mind that Limewash becomes opaque as it dries.
- Reapplication: If you wish to enhance the white color and opacity, repeat the application process after 12 hours.



BRUSH-ON TECHNIQUE: Color: 9000 White

- Dampen the masonry with fresh water 2 hours before you begin.
- Prepare the Limewash: Mix equal parts of clean water with the Limewash and stir thoroughly.
- Tools Needed: Pro 3.5-inch Masonry Nylon Brush. This brush is ideal for achieving the desired effect.
- Application: Start applying the limewash using the brush to create a random and irregularly washed appearance. Start at the top and work towards the bottom in a diagonal path, and repeat until the entire wall is completed.
- Drying Time: After the first coat, let it dry for 12 hours.
- Second Coat (Optional): If you want to enhance the color wash effect, you can apply a second coat.



SOLID FINISH: Color: 9000 White

- Dampen the masonry with fresh water 2 hours before you begin.
- Thin Limewash 50% with water and stir thoroughly.
- Apply a uniform layer, with no gaps, runs, or sags with a brush, roller, or airless sprayer. If spraying, back-roll with a damp roller to eliminate spray patterns.
- Allow to dry 24 hours. Limewash becomes opaque as it dries.
- Apply a second coat if desired.



LIMEWASH SLURRY FINISH: Color 9000 White

- This is a more advanced technique.
- Dampen the masonry with fresh water 2 hours before you begin.
- Combine equal parts of Limewash and Keim Lime Slurry. Mix with a drill and paddle. The mixture will be thick and sandy, like a stucco or concrete mixture.
- Use a stiff bristle brush or a large steel trowel to apply the mixture. Work from the bottom of the surface upward. The lime slurry is worked upward, first to fill in mortar joints, then horizontally to spread it evenly.
- Allow the first coat to dry overnight.
- For a monolithic look and to minimize the mortar joints, repeat the application process.



Antique Technique Color: 9398



Immediately above: New homes in the Catfiddle neighborhood of historic Charleston where stucco is finished with European Limewash in bold and earthen colors. Limewash was used to help these new homes blend seamlessly into the historic district. Colors (left to right): R-70 monochrome, 9251, and R-40 monochrome.



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